

Estella's BRILLIANTBUS

Exposes 40 plus underserved and under-resourced kids to a hands-on STEAM learning experience!

Free Youth STEAM & Entrepreneurship Summer Camp

July 11th–22nd, 2022

Huntsville, Alabama

Held on the Beautiful Campus of Our Host Sponsor:

Drake State Community & Technical College

*Thank you to all of our Sponsors
who made this event a Success!*



The NEWS got out...



July 8, 2022

FOR IMMEDIATE RELEASE

Estella's Brilliant Bus and Drake State bring STEM camp to north Alabama

(HUNTSVILLE, ALA.) The legendary Estella's Brilliant Bus (EBB), supported by Oprah Winfrey and featured on CNN, will be at Drake State Community & Technical College July 11-22 for its STEAM and entrepreneurship summer camp. This unique experience will be open to youth 12 years old to 18. Lunch will be provided to all attendees.

EBB was founded by the late Estella Pyfrom, who decided as a retiree to create a mobile computer classroom to serve children in underprivileged neighborhoods. Ms. Pyfrom's bus began rolling in 2011, and quickly garnered national attention. Camp will start each weekday morning at 9 a.m. and end at 3 p.m.

"It's my honor to keep my mother's dream and legacy alive," said Mia Pyfrom, the director of the summer program. "We are grateful to Drake State for partnering with us in bringing Estella's Brilliant Bus to Huntsville."

EBB students will have access to high-speed WiFi and state-of-the-art computers. They will participate in STEAM educational activities and receive financial literacy training. EBB students also will be able to participate in an upcoming underwater robotics program sponsored by the Smithsonian Institution.



Drake State offering free STEM programs for middle and high school students

whnt.com



Check out this free youth entrepreneurship camp! We love to invest back into the community and where better to invest than into our children. There will be classes teaching kids about financial literacy and drones!

Check the link in our bio to register or to learn more!

#SupportLocal #SummerCamp #MaxLaw



Maxwell & Tillman is a Proud Sponsor of a Free Youth Entrepreneurship Summer Camp Powered by Estella's Brilliant Bus and Drake State Community & Technology College!



Kids in Huntsville learn to build and fly drones at traveling STEM summer camp

whnt.com

Kids learn real world applications and enjoy STEAM activities around forming cooperative learning groups.



Time	Monday	Tuesday	Wednesday	Thursday	Friday	Class
8:45 am – 8:55 am	New Attendees Sign Up					EBB Bus
9:00 am – 9:05 am	Distribution of School Supplies	Daily Sign In / Attendance				515 Room
9:05 am – 9:35 am	Daily Brief/Icebreaker Starburst Game (Supply Distribution)	Daily Brief/Icebreaker Destination Charades	Daily Brief/Icebreaker Getting to know You	Daily Brief/Icebreaker Song Scramble	Daily Brief/Icebreaker Personal Budget	515 Room
9:40 am – 10:00 am	Overview & Camp Rules	Finish Vision Board Journal	Course 1– Create: Dictionary of Financial Terms	Course 1– Chapter 2: Set Financial Goals	Course 1 – Guest Speaker - Dr. Sims	Group 1 Group 2
10:05 am – 10:20 am	Snack Break	Snack Break	Snack Break	Snack Break	Snack Break	515 Room
10:25 am – 11:25 am	Course 1– Goal Setting: WOOP/SMART & Vision Journals	Guest Speaker– The Denmarks Introduction	Course 2– Chapter 1, 1-8 (HTT) Think Like a Millionaire	Course 2– Chapter 2: Set Financial Goals (HTT p. 9-16)	Onsite Field Trip Campus Tour & EBB Bus Tour	Group 1 Group 2
11:30 am – 12:25 am	Lunch	Lunch	Lunch	Lunch	Lunch	Group 1 Group 2
12:30 am – 2:00 pm	eSports/Drones STEMNASIUM	eSports/Drones STEMNASIUM	eSports/Drones STEMNASIUM	eSports/Drones STEMNASIUM	Course 2– Chapter 3: Makena Budget Student Activities	Cafetorium
2:05 pm – 2:20 pm	Snack Time	Snack Time	Snack Time	Snack Time	Snack Time	Cafetorium
2:25 pm – 2:50 pm	Course 2– Goal Setting: Vision Board Journal	Whole Group Discussion – Preview Question & \$ 500 scenario	Course 3– Chapter 2: Set Financial Goals	Course 3– Chapter 2 Wrap Up	Jeopardy– Weekly Recap	Cafetorium
2:55 pm – 3:00 pm	Daily Reflection (Journal or exit ticket) & Dismissal/sign-out	Daily Reflection & Dismissal/sign-out	Daily Reflection & Dismissal/sign-out	Daily Reflection & Dismissal/sign-out	Daily Reflection & Dismissal/sign-out	Return to 515 Room

Estella's
BRILLIANTBUS

► Kids Enjoyed:

1. Financial Literacy Program
2. eSports/Drone Program
3. Guest Speakers
4. Free Backpacks, School Supplies and T-Shirts!
5. Free Lunch & Snacks
6. HBCU College Tour
7. Graduation & Certificates
8. Pickup & Dropoff – *Estella's* BRILLIANT BUS

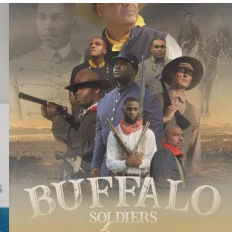


Thank you for empowering the next generation...

Our Guest Speakers:



Jurian Isabelle, CEO of Isabelle Studios and Mia Pyfrom, Director of Estella's Brilliant Bus. Kids learn about the documentary, Buffalo Soldiers.

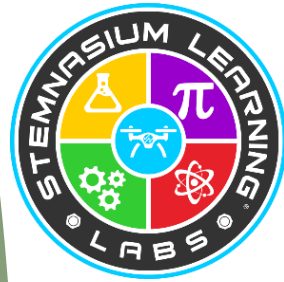


Antonio & Ashley Denmark
The Denmarks Realty



Dr. Nicole Bell, Dean of Students at Drake State Community & Technical College addresses camp participants during Graduation Day.

STEMNASIUM eSport/Drone Program



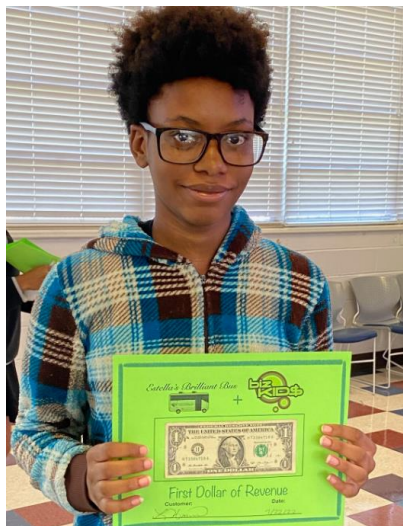
Kids Enjoy The eSport/Drone Activities



Inspiring the next generation of Entrepreneurs...

*"When I look in the mirror, what do I see?...
A Brilliant Mind looking back at me."*

~Estella Pyfrom



guide to writing a business plan



What is a business plan?

A business plan is a written document that describes an idea for a product or service and how it will make money. It includes your marketing plan as well as estimates for revenue, expenses, and how to make a profit.

Why do I need this?

A business plan is like a roadmap. It allows you to plan out the various aspects of your business on paper, and keeps you from making unnecessary mistakes later on. It helps an entrepreneur think about the costs associated with starting a business and show banks that you are serious about your idea.

Business Presentation Day!



Attach Dollar Bill Here

First Dollar of Revenue

Customer:

Date:

HBCU College Tour...



Elijah Baker, Public Relations Coordinator and Tiffany Green, Student Success Specialist at Drake State were our college tour guides.

A special thanks to Dr. Patricia Sims, President, Staff and Drake State Community & Technical College for hosting our summer camp on your beautiful campus!



“It’s a Movement... ALL ABOARD! Full STEAM Ahead!”



PICKUP & DROPOFF

Graduation Day Hooray!



Mia Pyfrom, Director presents graduation certificates to all camp participants!





MISSION

Estella's Brilliant Bus provides a customized mobile instructional technology and training system that creates opportunities for self-paced educational learning. We employ this educational tool primarily in underserved and under-resourced areas with two primary goals: (1) 'empowering' children and their families with life-long learning skills, and (2) providing access to instructional "learning" technology while partnering with community agencies and educational stakeholders.

Estella's Brilliant Bus is designed to address your personal and educational needs:

- * Agency Program Support
- * Anti Bullying Program
- * Assistant to Emergency Response Team
- * Ballentis Country Club Sponsorship
- * Character Education
- * College Readiness
- * Community Partnerships
- * Community Service Credits
- * Computer Training
- * Entrepreneurship Training
- * Field Trips* GED Prep
- * Internet Surfing / Research
- * Mini-Seminars-Community Partners
- * Mobile Facility Rental
- * Peer Mediation
- * Student Leadership Training
- * Tennis Training
- * Tutoring
- * Vocational Information
- * Volunteer Opportunities

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Estella's BRILLIANT BUS



"Our camps are developed to empower and inspire underserved and under-resourced kids with hands-on STEAM opportunities outside of the normal classroom setting. It just takes one 'spark' of interest for kids to see that what they may have felt was out of reach is something they can strive for! Please join the movement... We are already on board!"

Thank you for your support!

Mia Pyfrom, Director of Estella's Brilliant Bus